

# M O D E R N ITALY

Journal of the Association for the Study of Modern Italy



**Mahidol University**  
Research Institute for Languages  
and Cultures of Asia



Mahidol University - Multicultural ASEAN Center Project

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**Italy and Asia: Past and Present**

**International Conference**

Mahidol Thai House

Research Institute for Languages and Cultures of Asia (RILCA)

Mahidol University, Salaya, Thailand

28-29 June 2018

**Programme**

# Italy and Asia: Past and Present

## Day 1: Thursday 28 June 2018

9:00 Arrival of the delegates

9:15 Conference Opening Remarks: Assoc Prof. Dr. Kwanchit Sasiwongsaroj, Director, RILCA  
Penelope Morris, Mark Seymour, *Modern Italy* Editors

### 9:30-11:00 Italian Cinema and Digital Media in Australasia

(Chair: Mark Seymour)

**Stefano Bona (University of Adelaide)** Foreign Directors Filming (in) the People's Republic of China: The Italian Case

**Mark Chu (University College Cork)** Women, Industry and the Environment in Recent Representations of Sino-Italian Relations

**Paola Voci (University of Otago)** Finding China on the Italian (?) Net a.k.a.: La Cina non è vicina: ma l'Italia è ancora più lontana

*Tea/Coffee break*

### 11:30: 13:00 Italian Art and Architecture in Asia

(Chair: Maurizio Marinelli)

**Tasai Jittipong (Mahidol University)** 'Italian Renaissance' in Lanna Chiangmai and Melayu Pattani Thai Contemporary Paintings

**Maurizio Marinelli (University of Sussex)** Domesticating Italy's Foreignness in China: The Transcultural Politics of the Copy and the Real

**Costanza Paolillo (University of Pisa)** Himalayan art in the 70s: The case of the Italo and Mariella Gilardi Collection

*Lunch break*

**14:15-15:45 Italian Fashion and Economics in Asia**

**(Chair: Wessie Ling)**

**Lynda Matteo (École des Hautes Études en Sciences Sociales, Paris)** The rise of an Italo-Chinese Fashion scene between opportunities and controversies

**Wessie Ling (University of Northumbria)/Simona Segre Reinach (University of Bologna)**  
Co-creation and Transculturation in Fashion-Making: Sino-Italian Fashion as Method

**Neung Lohapon (Chulalongkorn University)** The encounter between Italy and Siam: Siamese modernization and the unique mobility of Italians

**15:45 – 16:30: Book Launch**

*Fashion in Multiple Chinas: Chinese Styles in the Transglobal Landscape*  
edited by Wessie Ling & Simona Segre Reinach, IB Tauris 2018

**16.30-18.00** Time to relax, exchange ideas and/or visit the campus

**18:00-20:00** Dinner at the Music Square restaurant

**Day 2: Friday 29 June 2018**

**9:00-9:15** Welcome to the Conference's second day (Maurizio Marinelli and Wessie Ling)

**9:15-11:15 Italian Literature in Asia**

**(Chair: Penelope Morris)**

**Alessandra Brezzi (La Sapienza, Rome)** Pinocchio with Chinese Clothes

**Indrani Das (Visva-Bharati University)** Tagore, his Santiniketan and Italy

**Claudia Della Casa (University of Durham)** A Case Study: Italo Calvino and the Zen Garden

**Barbara Leonesi (University of Turin)** The New Experience of the Translated Text: Carlo Goldoni (1707-1793) in Chinese

***Tea/Coffee break***

### **11:45-13:15 Stories of Migration between Italy, China and Japan**

**(Chair: Francesco Ricatti)**

**Chiara Giuliani (University College Cork)** 'O icché ttu ci va' a fare 'n Cina, Nini, ... che i cinesi son tutti qui!': Italian Expats in China

**Francesco Ricatti (Monash University)** Ethnic enclave or transcultural edge? Reassessing the Prato district through digital mapping

**Toshio Miyake (University of Venice)** Desiring the Italian other: from whiteness/yellowness to hybrid 'halfness' in Japanese entertainment

***Lunch break***

### **14:30-16:00 Italian History and Memories in Asia**

**(Chair: Paola Voci)**

**Andrea Baldini (Nanjing University)** Linking Cultures across the Silk Road: Artistic Conservation from Italy to Asia

**Linetto Basilone (University of Auckland)** Through Asia to the Sound of *Giovinezza*: Fascist Travel Literature on China, Korea and Japan (1925-1945)

**Laura De Giorgi (University of Venice)** Portraying Socialist comradeship: Chinese revolution in the photographs of Italian journalists and intellectuals

**16:00-16:30** Concluding remarks from the four organizers

**16.30-18.30** Free time to relax before dinner and/or exchange ideas

**18:30** Conference dinner at Anya's Place

<http://www.anyaplace.com/index.php?p=thaifood>